

Dear Parents/Caregivers,

On Tuesday and Wednesday, the 28<sup>th</sup> and 29<sup>th</sup> of March, we have the privilege of having the renowned cartoonist and motivational speaker, Joffa (a.k.a. Jeff Taylor) visit our Umina Campus to speak to and do workshops with our Year 7 students about the importance of school values; Respect, Commitment and Relationships.

This will be a creative workshop opportunity for our students where they will learn specific visual literacy skills. One of the key objectives of our PBL (Positive Behaviour for Learning) program is to make all school stakeholders aware of and able to effectively communicate the school values in a variety of ways. We believe that creating cartoon characters with comedic messages is an ideal way to promote these values.

The workshops will go for an hour and a half and each student will be invited to attend one of these scheduled workshops. The cost will be **\$5 per student**. We would ask that you send your child's contribution in an envelope marked with their name to Student Reception **by the 10<sup>th</sup> of March**.



The PBL Team would like to thank you in anticipation of your continued commitment to excellence at BWSC.

R. Brown (HT Welfare)

W Bateman (DP)

JEFF TAYLOR (JOFFA)

JEFF TAYLOR – (Joffa): Professional Author, Illustrator Motivational Speaker, Cartoonist.

Jeff's knowledge and experience in the areas of providing motivation by looking at the "lighter side of serious subjects" and "drawing from within" have provided enormous inspiration to businesses, school teachers, students and government agencies, which in turn have led to increased productivity and workplace wellbeing.

Joffa" cartoons have appeared in most of Australia's major publications, and newspapers over the last sixteen years and he has also written and or illustrated numerous resource books, confidence building books – (for Australian youth) – and most notably illustrated cutting edge publications, marketed internationally.